

## Electronic Patent Application Fee Transmittal

<b>Application Number:</b>	09736456			
<b>Filing Date:</b>	14-Dec-2000			
<b>Title of Invention:</b>	Method and system of real-time optimization and implementation of content and advertising programming decisions for broadcasts and narrowcasts			
First Named Inventor/Applicant Name:	Paul M. Hunt			
<b>Filer:</b>	Monte Lee Falcoff/Patricia Lloyd			
<b>Attorney Docket Number:</b>	6550-000050			
Filed as Small Entity				
<b>Utility      Filing Fees</b>				
<b>Description</b>	<b>Fee Code</b>	<b>Quantity</b>	<b>Amount</b>	<b>Sub-Total in USD(\$)</b>
<b>Basic Filing:</b>				
<b>Pages:</b>				
<b>Claims:</b>				
<b>Miscellaneous-Filing:</b>				
<b>Petition:</b>				
<b>Patent-Appeals-and-Interference:</b>				
Notice of appeal	2401	1	255	255
Post-Allowance-and-Post-Issuance:				
<b>Extension-of-Time:</b>				

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Extension - 3 months with \$0 paid	2253	1	525	525
Miscellaneous:				
Total in USD (\$)				780